

## Total Lobbying Effort

### Total Lobbying Expenditures

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
\$76,507.30	\$71,392.85	\$69,329.54		\$217,229.69

### Total Hours Communicating

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
77.55	76.25	53.00		206.80

### Total Hours Other

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
205.80	243.75	152.50		602.05

## Hours Lobbied on Each Matter

### Lobbying Effort On Legislative Bills And Resolutions

#### Assembly Bill 18

Relating to: taste samples of intoxicating liquor provided on certain retail licensed premises.

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
26.00 (9%)				26.00 (3%)

#### Assembly Bill 279

Relating to: constructing a sports and entertainment arena and related facilities and making appropriations. (FE)

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
14.00 (5%)	70.00 (22%)	39.00 (19%)		123.00 (15%)

#### Senate Bill 209

Relating to: constructing a sports and entertainment arena and related facilities and making appropriations. (FE)

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
28.00 (10%)	64.00 (20%)	14.00 (7%)		106.00 (13%)

#### Senate Bill 212

Relating to: closing hours for retail sales by wineries.

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
	16.00 (5%)			16.00 (2%)

#### Senate Bill 223

Relating to: retail licenses held by wineries.

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total

	16.00 (5%)	2.00 (1%)		18.00 (2%)
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### Assembly Bill 628

Relating to: suspending, revoking, or refusing to renew cigarette and tobacco products retailer licenses. (FE)

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
		88.00 (43%)		88.00 (11%)

### Assembly Bill 391

Relating to: authorized activities of Class A beer retailers and of brewers.

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
	6.00 (2%)	4.00 (2%)		10.00 (1%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

### Grower at off premise issues

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
5.67 (2%)	3.20 (1%)			8.87 (1%)

### Beer Commission issues

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
5.67 (2%)	3.20 (1%)			8.87 (1%)

### Matters related to three tier

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
22.67 (8%)	60.80 (19%)	30.83 (15%)		114.30 (14%)

### Taxation of cider

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
164.34 (58%)	6.40 (2%)			170.74 (21%)

### Topics relating to corporate income tax and tax credits.

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
2.83 (1%)				2.83 (< 1%)

### Interest in monitoring LRB-2842/P3: creating a Wisconsin Beer Commission.

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
2.83 (1%)				2.83 (< 1%)

### Support of AJR 59 and SJR 49 related to MillerCoor's 160th anniversary.

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
	25.60 (8%)	2.06 (1%)		27.66 (3%)

### Oppose LRB 1921 – Allowing sale of alcohol by local governments in government owned parks and property.

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2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
	6.40 (2%)	2.06 (1%)		8.46 (1%)

### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
6 (2%)	35 (11%)	23 (11%)		63.48 (7.85%)

### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
5.67 (2%)	6.40 (2%)			12.07 (1.49%)